Members present: Don Johnson, Glen Wiens, Greta Alms, Brad Ahrenstorff, Al Davis, Susan Gengler  

Staff present: City Administrator, Taylor Gronau  

Others present: Kathryn Nelson, Julie Reed, Jackie Graham, Ted Goettl, Deb Richmond-Johnson, Brad Nelson, Lynn Lodes, Paul Kroubetz  

Call to Order: The meeting was called to order at 4:30 p.m. by President Johnson.  

Approval of Meeting Minutes:  

Member Wiens moved and Member Davis seconded a motion to approve the minutes of the December 10, 2019 meeting. The following vote was had and taken:  

Ayes: Johnson, Wiens, Alms, Ahrenstorff, Davis, Gengler  
Nays: None.  

2020 Officer Appointments  

A. President:  
Member Ahrenstorff moved and Member Johnson seconded a motion to elect Member, Don Johnson as the 2020 President. The following vote was had and taken:  

Ayes: Johnson, Wiens, Alms, Ahrenstorff, Davis, Gengler  
Nays: None.  

B. Vice President:  
Member Ahrenstorff moved and Member Johnson seconded a motion to elect Member, Glen Wiens as the 2020 Vice President. The following vote was had and taken:  

Ayes: Johnson, Wiens, Alms, Ahrenstorff, Davis, Gengler  
Nays: None.  

C. Secretary:  
Member Ahrenstorff moved and Member Johnson seconded a motion to elect Member, Greta Alms as the 2020 Secretary. The following vote was had and taken:  

Ayes: Johnson, Wiens, Alms, Ahrenstorff, Davis, Gengler  
Nays: None.  

D. Treasurer:
Member Ahrenstorff moved and Member Johnson seconded a motion to elect Member, Al Davis as the 2020 Treasurer. The following vote was had and taken:

Ayes: Johnson, Wiens, Alms, Ahrenstorff, Davis, Gengler
Nays: None.

E. **Assistant Treasurer**
Member Ahrenstorff moved and Member Johnson seconded a motion to appoint City Administrator, Taylor Gronau to be the 2020 Assistant Treasurer. The following vote was had and taken:

Ayes: Johnson, Wiens, Alms, Ahrenstorff, Davis, Gengler
Nays: None.

**Discuss Economic Development Strategic Plan next steps:**

President Johnson opened discussion on implementation of the economic development strategic plan. The EDA has decided it will focus on the following in 2020.

1. Marketing (plan, brand, materials).
2. Website offerings – commercial building inventory, local jobs posting, local business directory, local organizations directory/webpage.
3. Host a One Million Cups event.
4. Expand on current EDA projects
   1. Addressing housing needs
   2. Promoting recreation – lake water quality and trails
   3. Assist current businesses

Discussion followed. Those present largely agreed this was a good place to start.

**New Business:**

None.

**Old Business:**

None.

**Staff Reports:**

None.

**Financial Report:**

President Johnson acknowledged receipt of the following information regarding the status of the EDA’s funds as of January 10, 2020:
EDA Revolving Loan Fund  $ 70,499.10
MIF $ 215,990.07
SCDP $ 15,711.99

Other Business:

There being no further business to conduct the meeting was duly adjourned at 5:25 p.m.

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Don Johnson, President

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Taylor Gronau, City Administrator